



SAVE THE DATE



JAPAN-NETHERLANDS INNOVATION EVENT

12-13 NOVEMBER 2026 • ROTTERDAM & AMSTERDAM, THE NETHERLANDS

Build partnerships. Unlock growth. Connect innovation ecosystems.

A two-day programme connecting innovative SMEs, corporates, knowledge institutions, governments and ecosystem partners from across the Netherlands and Japan.

CONNECT

Meet potential partners and build valuable connections across Japan and the Netherlands.

EXPLORE

Discover new technologies, ideas and opportunities across the Dutch and Japanese innovation ecosystems

GROW

Gain knowledge, connections and support to expand in the Netherlands or Japan.

SHAPE

Exchange insights and help strengthen connected, future-ready innovation ecosystems.

PRIMARY FOCUS AREAS

Other innovation sectors are welcome.

AI

Deep Tech

Energy

Advanced Materials

Health Tech

Advanced Manufacturing

PRELIMINARY PROGRAMME

THURSDAY 12 NOVEMBER

ROTTERDAM | 09:00-18:00

Japan-Netherlands Innovation Event

- Keynotes & panel discussions
- Matchmaking & networking
- Insights, knowledge & connections for business growth in the Netherlands and Japan
- Pre-SusHi Tech Tokyo Startup & Scale-up Pitch Event
- Strategic dialogue on Dutch-Japanese innovation ecosystem collaboration

Rotterdam Innovation Ecosystem Tour

- Visits to leading innovation hubs and other innovation ecosystem players
- Opportunities to continue conversations and build partnerships

FRIDAY 13 NOVEMBER

AMSTERDAM | 09:00-18:00

Amsterdam Innovation Ecosystem Tour

- Visits to leading innovation hubs, corporates and knowledge institutions
- Connections with the Amsterdam innovation ecosystem
- Opportunities to continue conversations and build partnerships

JAPAN × THE NETHERLANDS

Further strengthening long-term innovation partnerships

Strengthening connections between the Dutch and Japanese innovation ecosystems and creating opportunities for lasting collaboration.

WHO SHOULD ATTEND

Innovative SMEs

Startups & Scale-ups

Corporates

Investors

Knowledge Institutions

Innovation Ecosystem Partners

LET'S GROW TOGETHER, SAVE THE EVENT IN YOUR CALENDAR!

Registration details, speakers and programme information will follow.

IN COLLABORATION WITH • Tokyo Metropolitan Government • SusHi Tech Tokyo

Amsterdam Trade & Invest • City of Rotterdam • Dutch Embassy & Consulate-General in Japan • Oost NL • ROM Utrecht Region • Rotterdam Partners • RVO (Netherlands Enterprise Agency)